



South Jerrabomberra DCP 2015

Part 9

Signage

Principal Plan adopted by Council:	11 February 2015
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Part 9 - Signage

9.1 Introduction

This section of the Development Control Plan (DCP) applies to all signs erected or displayed outdoors, including those located outside or on the exterior of buildings, in residential areas, commercial areas, in open space areas and recreational areas.

This section of the DCP does not apply to directional signs such as road traffic and safety signs or informative signs such as street, suburb name signs or signs within reserves.

State Environmental Planning Policy (Exempt and Complying Development Codes) 2008 applies to this form of development and will be used to assess signs. Signs may be exempt under this policy where they meet applicable development standards.

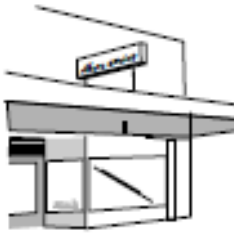
Controls

- 1) Maintain uniformity and orderly standards for advertising structures, as well as controlling the number and types of advertisements.
- 2) Ensure that the placement and design of advertisements and advertising structures are consistent with the architectural theme and design of a building and that such advertisements are not placed on prominent architectural features of a building including gables or the like.
- 3) Ensure that advertisements and advertising structures do not detract from the streetscape and open space of the locality, nor lead to visual clutter through the proliferation of such advertisements.
- 4) Ensure that advertisements and advertising structures do not constitute a traffic hazard to motorists and pedestrians.
- 5) Corporate colours, logos and other graphics are encouraged to adhere to the controls under this section.
- 6) Ensure that advertisements and advertising structures do not interfere with the operation of traffic control signs and signals.
- 7) Ensure equal viewing rights where practical for all advertisements and advertising structures and to ensure that such advertisements are affixed and maintained in good structural condition at all times.
- 8) Reduce the proliferation of advertisements and advertising structures by requiring rationalisation of existing and proposed advertisements and the use of common directory boards.
- 9) The size and amount of information on signs is to be relative to the sign size to reduce the potential for clutter and increase their legibility.

9.2 Signage Structures and Displays Not Requiring Consent

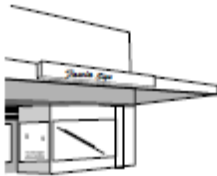
The following statements and definitions are accompanied by illustrations. These illustrations are indicative only and are intended as a guide to assist the applicant to interpret sign types:

Above Awning Sign



Signage which is located above an awning or verandah but contained entirely below the roofline and not protruding beyond the extent of the awning or verandah. Above awning signs are prohibited in the areas covered by this Plan.

Awning Fascia Sign

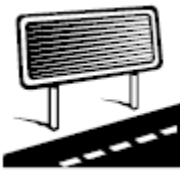


Signage attached flush to the fascia or return end of an awning, which does not project above, below or beyond the awning of a shop over a footpath.

Controls

- a) One per occupancy fronting the street at ground level. No repetition of the same sign permitted for multiple occupancy sites or along the fascia of single occupancy sites,
- b) Maximum area 1.5m² and maximum depth of 400mm.

Billboard Sign



A sign supported by one or more columns or posts which are independent of any building or other structure.

Billboard signs are prohibited in the areas covered by this Plan.

Bunting

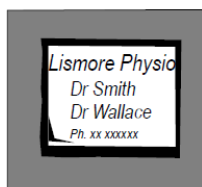


A string of lightweight coloured material or plastic secured at both ends but allowed to move freely. Bunting is only permitted for use at special events, festivals, sales etc.

Controls

- a) The sign is not to be displayed earlier than seven days before an event and not exceeding seven days after the event.

Business Identification Sign



A business identification sign means a sign that indicates:

- i. The name of the person or business.
- ii. The nature of the business carried on by the person at the premises or place at which the sign is displayed.
- iii. That may include the address of the premises or place and a logo or other symbol that identifies the business, but that does not include an advertising relating to a person who does not carry on business at the premises or place.

Controls

- 25% of the front elevation of a building on which it is displayed, with a maximum height of 3m or the height of the underside of any awning measured at a line at which it is attached to the building.
- A minimum height of 2.6m above a road or road reserve or road.
- Complies with the definition of business identification sign.
- Securely fixed by metal supports to the premises.

Chalk Board Sign

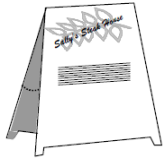
A portable advertisement displayed on a chalk board located on or outside a building used primarily to describe goods or services which may vary on a regular basis.

Controls

- Maximum advertising area 1m².
- These signs must not be located on footpaths.
- One per occupancy.

Double or Single - Sided 'A' Frame Sign

A portable, free standing sign consisting of either two boards supporting each other in an 'A' configuration, or one board supported by one or more posts in an 'A' configuration.

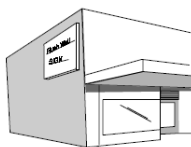


Controls

- Not more than 1m in height and 900mm in width.
- Placed on the public footway within 1m of the property boundary of the site.
- Placed not to obstruct traffic lights, lines of sight or the free flow of pedestrians.
- Sufficiently weighted down to prevent unintentional movement.
- Designed to prevent harm to other users of the public footway.
- Removed at the end of each day's trading or work on, or use of the site.
- The owner must hold current Public Liability Insurance extended to indemnify Council for a minimum of \$20,000,000 in respect of liability arising out of the sign being placed on the public street and has provided Council with a copy of the Insurance Certificate.
- One sign per premises.

Flush Wall Sign

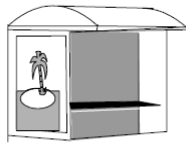
A sign attached to the side or front wall of a building and not projecting more than 100mm from the wall surface.



Controls

- One per occupancy. No repetition of the same sign permitted for multiple occupancy sites or along the wall of single occupancy sites.
- Maximum area for side wall 3m². Maximum area for front wall is 1.5m².
- Minimum of 2.6m above footpath pavement level.
- Does not obscure an architectural feature.

Furniture Sign



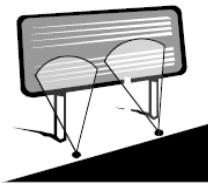
A sign fixed to furniture items such as seats, telephone boxes or bus shelters as an integrated part of the design of the furniture item.

Controls

- Maximum of 2 signs per furniture item.
- Maximum area 1m² per sign.

Indirectly Illuminated Sign

A sign illuminated from a source external to the sign for the purposes of improving legibility.



Controls

- Illumination shall not adversely impact the amenity of adjacent buildings/residences.

Internally Illuminated Sign

A sign which is lit from a light source contained within the sign.



Controls

- Illuminated signs may be of any sign type and as such the size of the sign is limited to the maximum size permitted for that particular type of sign.
- Signs are not to be animated, flashing or moving.
- Signs are to comply with AS4282-1997 *Control of the obstructive effects of outdoor lighting*.

Kite, Banner or Flag

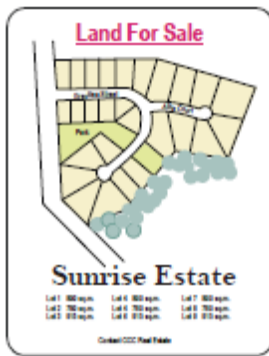
A piece of fabric supported on one or two sides by poles or ties and allowed to move freely.



Controls

- Maximum area 3m².
- Minimum of 2.6m above footpaths pavement level and 5m above vehicle pavement level.
- Maximum height 8m.

Land Sale Sign



A sign whose specific purpose is to advertise land that is available for sale.

Controls

- Maximum area 6m² for each 25 lots of development being sold.
- To be erected on the land that is for sale.
- To be displayed for no longer than 12 months.

Land Sale Directional Sign



A sign whose specific purpose is to direct potential purchasers and other interested parties to the location of land that is for sale.

Controls

- Maximum advertising area of 0.3m² each for a maximum of 3 signs.
- To be displayed no longer than 12 months.

Multiple Identification Sign



A sign or group of signs containing a list of businesses or people occupying a shared tenancy or premises.

Controls

- One multiple identification sign per multiple occupancy premises.
- 1.5m² per multiple occupancy premises with up to 5 occupancies. 0.75m² per multiple occupancy premises with more than 5 occupancies.

Neon Sign



An advertisement which is illuminated by either an internal or external light whether or not included in any other type of sign.

Controls

- Neon signs may be of any sign type and as such the size of the sign is limited to the maximum size permitted for that particular type of sign.
- Signs are not to be animated, flashing or moving,
- Signs are to comply with AS4282-1997 *Control of the obstructive effects of outdoor lighting*.

Pole Sign



A single sign supported by one column or post which is independent of any building or other structure.

Controls

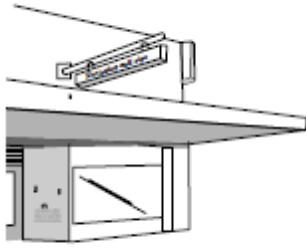
- Maximum height 10m.
- Maximum area 3m².

Poster Sign



A temporary advertisement usually in the form of a paper or lightweight cardboard or foam core board “poster” used for the purposes of displaying information about a local event or attraction.

Projecting Wall Sign



An advertisement attached to a building at one end and projecting away from the building façade but no protruding beyond the roadside edge of the awning or above the roof line of a building.

Projecting wall signs are prohibited in the areas covered by this Plan.

Real Estate Sign



A sign in respect of a place or premises to which it is affixed which contains only a notice that the place or premises is for sale or letting together with particulars of the sale or letting.

Controls

- Up to 2 signs per premises whether the premises are a single occupancy or multiple occupancy building or site.
- Maximum area 3.5m² per sign.
- No closer than 3m apart.
- To be displayed no longer than 14 days after the letting of completion of sale.

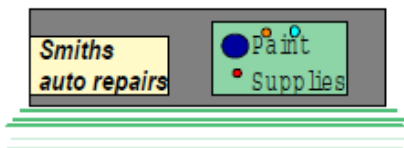
Roof Sign



An advertisement erected on or above the parapet of a building that is wholly or partly supported by the building.

Roof signs are prohibited in the areas covered by this Plan.

Sponsorship Sign



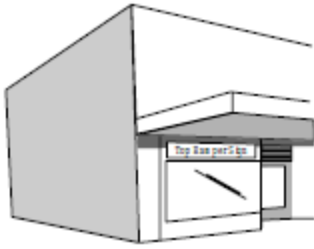
Signs on the playing surface or on the inside of a fence around the playing surface of a sporting facility displaying information about sponsors or products of sponsors of teams or organisations using the sporting facility.

Controls

- Seen only from the inside of the ground or complex.

Top Hamper Sign

An advertisement attached to the transom of a doorway or display window of a building.

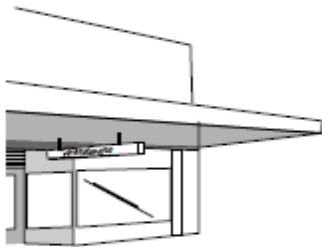


Controls

- a) Not projecting more than 100mm from the face of the building and for a maximum area of 2.5m².

Under Awning Sign

Illuminated sign not to include flashing lights.



Controls

- a) One per occupancy fronting the street at ground level.
- b) Minimum of 2.5m above footpath pavement level and no closer than 3m apart.
- c) Maximum area of 1.5m².

Window Sign

A sign painted or displayed on a shop window.



Controls

- a) The sign shall occupy no more than 30% of the total window area.

9.3 Street Signs Comprising Regulatory Signs and Advisory Signs, Name Plates, Directional Signs and Advance Traffic Warning

Objectives

- 1) Designed and constructed by or on behalf of the Council or the Roads and Maritime Services of New South Wales.
- 2) Structurally sound.
- 3) Designed, fabricated and installed in accordance with relevant SAA standards.